



Noralta Skating Club

Meeting Minutes

November 20, 2011

Attendees: Scott Wudrick, Tracie Nippard, Renee Alexander, Chris Lagmead, Christine Levesque, Taryn Tognotti, Amanda Benoit, Jill Agnew, Ben Sauve and DeEdra Evan

Absent: Karl Power

Location: Westwood High School

1. Scott Wudrick called the meeting to order at 10: am.
2. Minutes were presented. A motion to approve Chris. Seconded by Scott. ALL IN FAVOR
3. Agenda was presented
Changes to numbers 8, 15, 16, 17 until Jan 15 meeting
Motion to approve with changes noted by Chris. Seconded by Scott. ALL IN FAVOR
3. Corporate Challenge – Chris stated that it is off to a slower start than anticipated. Mike has been working on sponsorship. Suncor has said no to be our title sponsor. Paul McWilliams has left Mac Island who was a big help to Mike. Tim Reid is now the CEO and is on board. Mike has a list of three names to approach and is hoping to have more information on Tuesday. Syncrude is still entertaining the idea; however, DeEdra is not feeling great about it. It was said that there is a large difference in the sponsorship levels. \$35,000 to \$10,000. We should be using the list of sponsors from Sectionals to help. Chris is looking for connections that board members have with some of these companies. The list was reviewed with the board.

We need an answer by Friday for Canskate volunteer hours (5hrs). A Save the Day is issued for May 24-27 and a Buy Out Option of \$125 have been decided. A deposit of \$250 for the volunteering has been decided.

Scott proposed that NSC be the title sponsor for \$20,000. We lose the \$25,000 that was initially given to Mac Island to cover printing, etc if the event doesn't go ahead. As far as Mac Island is concerned the event is still going ahead. Scott suggested even sharing the title sponsorship.

Scott motioned that NSC will be the title sponsor either alone or with a partnered company if there is no title sponsor confirmed by January 10, 2012 with the title sponsorship funds to be determined later. Seconded by Jill. ALL IN FAVOR.

4. Meeting Dates – Scott wants to set dates for meeting in advance like most other organizations. The dates for all future meetings are as follows with the location to be determined with all meeting starting at 10 am. These dates will not be rescheduled unless half the board cannot attend the meeting.

Dec 18	Apr 22
Jan 15	May 13
Feb 19	June 17
Mar 18	
5. Noralta Direction for the Future – Scott stated that we did the Strategic Planning Session with the Board last years. He stated that to be the top club in the province we need to make changes. Ben stated that the club is doing as good as we can, steady programs and happy membership. There are big changes happening in the spring/summer with this sport. The club need to be more positive and turn weakness into positives. Ben stated that the demand for Preschool is not increasing. This was a shock to the board with the increase in population

and the increase in young families moving to the area. The demographics show a younger population with small children. DeEdra suggested that we review the KPI's and Top 3 focus areas. Our strategic planning session needs to be reviewed. DeEdra suggested having a facilitator to review this. This would be a separate meeting from our monthly meeting. DeEdra is to set up time with a facilitator.

6. Fundraising – The Raffle Committee (Renee, Tracie, Jill and Amanda) provided an overview of sales, profit, positives and negatives for the draw. The committee will debrief and have notes ready for the next draw.
7. Budget Review – Casino and Corp Challenge is coming up. Raffle exceeded the expectation. We are meeting our targets was stated by Amanda. Facility Rental is on the budget, Mac Island has never asked for payment however the funds are there. On the spreadsheet there were a few items that need to be further discusses such as Transfer of Capital. Scott suggested that a meeting be held with Mike to have a better overview of the budget and a break down of each line. It was agreed that the board will be provided with quarterly reporting by the Treasurer.
8. Competition Hosting – Ben does not want this idea dropped. With the rules changing with Starskate he would like to hold off on at this time on submitting any application to host StarSkate Finals. Mac Island has asked if we will be hosting an event in the near future. Forming a committee to help organize this would be necessary but Ben wants to understand the changes before this is done. Most of our clubs skaters could participate in this event. The earliest we could look at hosing is Feb 2012 or 2014. This need to be addressed at January's meeting.
9. Dartfish – Ben wants to apply for a grant to purchase the Dartfish system. This system will allow a computer to analyze jumps and track imagery of our skaters. It would have a huge impact on our skaters. The Legacy Grant or Lottery Grant is available. The board discussed and a motion was put forward to purchase rather than to apply for a grant. Scott motioned for Ben to actively pursue the purchasing of the Dartfish to a maximum of \$11,000. Seconded by Jill. ALL IN FAVOR
10. Rink Temperature – Parents and skaters are angry with the temperature at the arena. The board should approach Mac Island. Scott agreed that he will approach Tim Reid, Simon or Mike regarding this issue.
11. Day Time Performance - This is a go ahead for January. Parents/Teachers/Principles will have to meeting to discuss a child's attendance. Ben to email membership again asking for participants.
12. Parent Orientation – Pushed to January 15 meeting.
13. Coaching Jackets – Ben stated that the coaches were very happy with the new jackets and wanted to say Thank you to the board.
14. Around the Table
DeEdra – Has concerns regarding collisions on the ice. She has notice numerous near misses lately. This needs to be addressed ASAP. Scott stated he wanted this done as a group for each level. Ben to follow up on this.

Tracie – A lot of people are asking questions and board members and membership are trying to answer questions when it should be discussed by coaches regarding issues as fee structures. The bus to Bonnyville competition will be \$50 per person. This club is not going to pay any expense related to this competition. It will leave at 1pm Friday from Mac Island.

Jill – Test day is next Saturday and Sunday. She is waiting on word back from the judge to confirm. She is looking for volunteers and will email membership.

Ben – The Dress Exchange could happen during Test Day.

Next Meeting – Sunday, December 18, 2012 at 10 am. Location to be advised.

Meeting adjourned. 12:23 p.m.

Recording Secretary: Renee Alexander